CLARK COUNTY ASSOCIATION OF HEALTH UNDERWRITERS

May Membership Meeting brought to you by Prominence Health Plan

Guest Speaker: Kellen Kautz

"Advanced Social Media Techniques"

Tuesday, May 9, 2017



Sierra Gold, 6515 S Jones Blvd, Las Vegas, NV 89118
11:30 AM – Registration & lunch served
12:00 PM –Program begins

Kellen Kautzman is a partner and director of operations at ADvise Media Group, which as a multi-faceted advertising company offering SEO (Search Engine Optimization), Pay Per Click, and Social Media solutions to companies of all sizes. As a former teacher, Kellen loves training others to maximize their impact on the internet and as a testament to his expertise, his "What Every Dog Deserves" blog, in just one year had over one million hits on Google +.

This presentation will cover popular Social Media platforms and their uses in today's health insurance market. Attendees will learn to establish a brand identity, target their core customer audience, and develop a social media strategy to inform, educate and interact with their clients.

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NAHU, NAIFA & NIIA Members - $35

Register ONLINE by NOON on Monday, May 9 - $5 OFF

Non-Members - $45

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IMPORTANT! **June's meeting will be held on WEDNESDAY, JUNE 14, 2017.**